

It's back to school time and our freeways are once again slowing down — wait, we live in Los Angeles, did anyone really see a relief in our traffic patterns over the summer? Nevertheless, we love where we live and the California Dreamin' weather we are known for.

But weather aside, September is also Trade Show time—a time for our industry to celebrate those who work to keep our properties functioning, our tenants happy and to learn about all the NEW and INNOVATIVE products that will make our lives easier and save you money in the long run.

To start the day, AACSC will be honoring the best in the industry at the Rental Housing Industry Awards Breakfast. I hope your nominations were submitted in time, as this will be another momentous event and the best way to Salute Our Stars!

One thing that's true is change. In and of itself, change is hard for many of us to wrap our arms around. But change will happen with or without us. If you tuned in to KTLA Channel 5 recently, you saw a brief segment with our Keynote Speaker, Ed Begley, Jr. and the amazing transformation of his home. Talk about change!

AACSC is excited to bring him here to Long Beach to share some of the simple strategies that all of us can use to help our environment. I stress the word SIMPLE here because many things we do without thinking impact the world around us. I look forward to having you join us for learning, entertainment and fun! This is sure to be a GREAT lunch. Attendees will also be given an opportunity to WIN LUNCH WITH ED, and all in attendance will also receive a coupon book of specials worth over \$2,000! You can only get this if you attend the lunch. So, hop to it and join us in the Seaside Ballroom.

Make your reservation today!

WHAT'S NEW?! This year Tom was working hard to bring us NEW VENDORS and he did a great job, so don't miss out.

There are lots of great new products, services and companies to visit. Here are just a few of our NEWEST Vendors:

- Sensor Industries
- Saber
- Apartment SEO
- Living Property Management and so many more for you to explore!

I would be remiss if I did not also recognize our sponsors: RTI Properties, Jim's Floor Covering, Accuplan Benefits Services, California Safety Agency and Exchange Right Real Estate. AACSC appreciates your continued support. See you on the 15th, where "It's Easy Going Green!"

## **Apartment Association, California Southern Cities, Inc. - September 2016**

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Note: There will not be a membership meeting in September but will return in October for our Annual Membership Meeting and Director Elections.